

Membership Number or Name _____ Your member number/name will be used to insure that only one survey is completed per member family. The member number will be removed prior to sending it to the member completing the data entry. Please circle your response.

1. Do you live in New Hanover, Pender or Brunswick county?
Yes No

2. How long have you been a member of the Hanover Seaside Club?
1 year 2-5 years 6-10 years 11-20 years More than 20 years All my life

3. In the past year, how often did you use the club facilities?
Never Rarely Occasionally Often

4. How often do you normally rent rooms on the third floor?
Never Less than one week a year One to two weeks a year More than two weeks a year

5. In the past year, which of the following HSC activities did you participate in? (Circle all that apply)
Luau Covered Dish Dinners Bingo Card luncheons Summer Valentines Dinner
July 4th New Year's Eve Party Flotilla

6. Over the last five years, how often have you completely used your yearly dining room fees?
Never One time Two times Three times Four times Five times

- 6a. If you answered NEVER, ONE TIME, or TWO TIMES to the previous question, please explain why.

7. During the summer season, how often do you eat in the dining room?
1-4 times per season 5-9 times per season 10-14 times per season
15 or more times per season Never

8. When eating in the dining room during the summer season, which meal(s) do you most often select? (select up to 2)
Sunday lunch Monday night Tuesday night Wednesday night
Wednesday night before Bingo Thursday night Friday night seafood
Breakfast N/A – I do not eat in the dining room I only eat when I stay on 3rd floor

9. During the off-season, how often do you eat in the dining room?
Never Rarely Occasionally Often

10. When eating in the dining room during the off season, which meal(s) do you most often select?
(select up to 2)

Sunday lunch Tuesday night Friday seafood

11. What can be done to encourage you to take advantage of the dining room more often?

12. How often do you purchase meals from the snack bar?

Never 1-4 times per season 5-9 times per season 10 or more times per season

13. What can be done to encourage you to take advantage of the snack bar more often?

14. Would you support an increase in the dining room minimum fee?

Yes No

15. What activities, not currently available, would you like to see HSC offer?

Please return this survey by December 1, 2012 to Hanover Seaside Club, PO Box 434, Wrightsville Beach, NC 28480